Claims: I claim:

- 1. In combination with a bottle for feeding liquids which is of hollow construction with a nipple, a container insert comprising a body, hollow in construction with an open end to receive a material to be stored, which can be sealed by inserting said end into said nipple, whereby said container insert can store a measure of said material inside said bottle to be released into said bottle when desired.
- 2. The container insert as defined in claim 1 wherein said container insert receives one of a solid or a liquid material to be stored and released.
- 3. The container insert as defined in claim 1 wherein said material is released into said bottle by dislodging said end from said nipple.
- 4. The container insert as defined in claim 1 wherein said end has a plurality of castellations, whereby a disloged container insert will not impede the flow of a liquid.
- 5. The container insert as defined in claim 1 wherein the body has a plurality of additional open ends with sealing members.
- 6. The container insert as defined in claim 5 wherein said additional open ends are unsealed by agitation.
- 7. The container insert as defined in claim 5 wherein said sealing members have a plurality of pushrods extending into said nipple.
- 8. The container insert as defined in claim 7 wherein said additional open ends are unsealed by exerting force on said pushrods through said nipple to dislodge said sealing members from the container insert body.

- 9. The container insert as defined in claim 8 wherein said sealing members require less force to be dislodged from the container insert body than the force required to dislodge the container insert body from said nipple.
- 10. The container insert as defined in claim 1 wherein said container insert is filled with a material, the end closed with a removable sealing member or nipple, and sealed in packaging, whereby said container insert can be prepackaged for immediate use.
- 11. In combination with a bottle for feeding liquids which is of hollow construction, a container insert comprising a body, hollow in construction to receive a material to be stored, with a plurality of open ends with sealing members, whereby said container insert can store a measure of said material inside said bottle, to be released into said bottle when desired.
- 12. The container insert as defined in claim 11 wherein said container insert receives one of a solid or a liquid material to be stored and released.
- 13. The container insert as defined in claim 11 wherein said open ends are unsealed by agitation.
- 14. The container insert as defined in claim 11 wherein said open ends are unsealed by dislodging said insert container from a nipple.
- 15. The container insert as defined in claim 11 wherein the parts of said container insert have a plurality of castellations, whereby a disloged container insert part will not impede the flow of a liquid.
- 16. The container insert as defined in claim 11 wherein said sealing members have a plurality of pushrods extending into a nipple.

- 17. The container insert as defined in claim 16 wherein said open ends are unsealed by exerting force on said pushrods through said nipple to dislodge said sealing members from the container insert body.
- 18. The container insert as defined in claim 11 wherein the container insert body has a plurality of pushrods extending into a nipple.
- 19. The container insert as defined in claim 18 wherein said open ends are unsealed by exerting force on said pushrods through said nipple to dislodge the container insert body from said sealing members.
- 20. The container insert as defined in claim 11 wherein said container insert is filled with a material and sealed in packaging, whereby said container insert can be prepackaged for immediate use.